

Media Pack 2019

www.glos.info

Up to 31,100 visits per month

Up to 67,500 page views per month



office@glos.info

Over 18,250 newsletter subscribers



@glosinfo

Over 19,400 Twitter followers



/glosinfo

Over 1,750 Facebook likers



glosinfo

Over 140,000 video views



glosinfo

Over 3,070 advertisers



glos.info

Over 1,800 followers



01242 236 608

Call us anytime!

Let us promote your business and events for you

What is www.glos.info?

www.glos.info is a Cheltenham based, independent website run by the team who have brought online recruitment to Gloucestershire since 2001 on the website www.GlosJobs.co.uk.

The www.glos.info website is a value for money way to promote what you are doing, be it business, events, offers, competitions, news, views and more.

Our aim is to list "Everything Gloucestershire" and to be the most comprehensive guide to what's on in the county.

In 2017, we have opened the www.glos.info shop opposite the Texaco Garage at Westall Green, Cheltenham, from which we can further promote you and your services.

How to advertise on www.glos.info

Business listing - £40+vat per year

You can feature text of your choosing, images, contact details, Facebook and Twitter links, weblink, map and include a dedicated weblink back to your website which is **great for your Google ranking** and finding new clients.

You can also further promote your Facebook and Twitter profiles by embedding them in your listing page. As you spend time posting on social media, you can find new followers in this original way.

www.glos.info/facebook and www.glos.info/twitter

Event listings – Free of charge

Basic events listings are free of charge. Simply email us the details and we will upload them for you. Below a basic listing and highlighted listing are shown.



The Woman In Black

Everyman Theatre - Cheltenham

[Click here for more details](#)

Highlighted event listings promote your events and are part of the Publicity Power Up:



Ruby Wax – Frazzled - Listen to exclusive interview with Ruby Wax and Belinda from www.glos.info

Cheltenham Town Hall - Cheltenham

[Click here for more details](#)



/glosinfo



@glosinfo



office@glos.info



01242 236 608

www.glos.info

What does a www.glos.info listing look like?

Here is a sample listing. An event would look similar with the dates included.

Company name →

Publicity text - can be changed at any time →

Photos - from your website or supplied to us →

Call to action - what do you want people to do →

www.glos.info


Directory Events Buy & Sell Property Vehicles News Videos Offers Contact Newsletter

Search... Directory of Gloucestershire Search


(Back to Top of List | Back to Previous Position on List)

ATC Floors and Doors
Cheltenham



ATC is a privately owned family (mother and daughter) run business with years of experience. Based in Mymouth and Cheltenham specialising in all types of hardwood and softwood flooring and doors - both reclaimed and new.




ATC originally concentrated on the salvage and restoration of old timbers suitable for flooring. Now the company offers a full range of reclaimed, new and engineered floors, including oak, ash, walnut, maple, reclaimed oak, elm and pine, to name a few.



We also stock a complete range of solid and engineered hardwood and softwood doors both internal and external, skirting, architrave, door linings, door and window furniture. Plus all the floor glues, Osmo, Liberon and Gramox finishes for floors and doors.

Not only are we mad enough to salvage and supply all types of quality hardwood and softwood flooring, we also offer a full fitting, finishing and restoration service. Handy in the Mymouthshire, Gloucestershire, Cardiff, Forest of Dean, Herefordshire and Gloucestershire areas.




We have concentrated our expertise on flooring and furniture products. Our stocks usually include a wide range of Reclaimed Oak/Elm, Reclaimed Victorian Pine, various Strip and Block. In addition, we have an excellent selection of kiln dried wide Oak boarding. Customised doors can be made to match.

Do contact us with any queries...


Twitter @ATCFlooring

More Details: [Click Here](#)

Newsletter
To sign up for our www.glos.info weekly newsletter, please [click here](#).
Please mention www.glos.info when contacting this advertiser.



Contact Information:
ATC Floors and Doors
24 Andover Road
Troll
Cheltenham
Glos
GL50 2TJ
Tel: 01242 220536
Email: info@atcfloorsanddoors.co.uk
Website: [Click Here](#)
Email yourself a copy of this
[Click here to see all adverts from ATC Floors and Doors](#)



GL50 2TJ
View larger map

Click here to view the StreetView but not in this area.

Tweets by @ATCFlooring

ATC FloorsandDoors @ATCFlooring
Happy Sunday Everyone
#woodflooring #woodenflooring #woodenflooring #woodenflooring #woodenflooring #woodenflooring #woodenflooring #woodenflooring #woodenflooring #woodenflooring

If you fall, I will be there for you.
- Floor

ATC FloorsandDoors @ATCFlooring
Embed View on Twitter

ATC Floors and Doors
1 Like likes this

ATC Floors and Doors shared an offer
23 January at 10:30
Ex Display Engineered Oak Doors For Sale from £60

We upload the listing for you. Either send us the details or we pick up from your website

f

/glosinfo

Twitter

@glosinfo

Envelope

office@glos.info

Phone

01242 236 608

www.glos.info

Why book Publicity Power Up?

Book your Publicity Power Up to increase your profile locally? Gain more clients, get more followers, increase brand awareness and, of course, get more people to your events.

Book your Publicity Power Up on www.glos.info and your events or business listings will be:

1. Featured as a homepage listing for 2 days
2. Publicised on Twitter to 19,3400+ followers and Facebook to 1,750+ likers in a shout out
3. Highlighted on www.glos.info and www.GlosJobs.co.uk as a "Listing of the day"
4. Promoted in our weekly newsletter that goes to 18,250+ subscribers

The graphic is a green rectangular box with a white border. At the top left, it says 'www.glos.info' and 'Everything Gloucestershire!'. In the center, the words 'Publicity POWERUP' are written in a bold, white, sans-serif font, with a yellow lightning bolt graphic replacing the 'U' in 'UP'. To the right of this, a white circle contains the text 'Only £15'. Below the main title, there are four colored rounded rectangles arranged in a 2x2 grid. The top-left one is orange and says 'Homepage listing' and 'More brand awareness'. The top-right one is red and says 'Twitter & Facebook shout out' and 'More followers'. The bottom-left one is blue and says ''Listing of the day' highlight' and 'More clients'. The bottom-right one is green and says 'Newsletter promotion' and 'More website visits'. At the bottom of the graphic, there is a dark green bar containing social media icons for Facebook, Twitter, and Email, followed by the text '/glosinfo', '@glosinfo', and 'office@glos.info'. To the right of these is a phone icon followed by the number '01242 236 608', and finally the website 'www.glos.info'.

Book a single Publicity Power Up for your business or event £15+vat

Or book a series using bespoke text with single or multiple messages

We offer special rates for:

- Book 52 Publicity Power Ups - weekly - 25% discount
- Book 26 Publicity Power Ups - fortnightly - 15% off
- Book 12 Publicity Power Ups - monthly - 10% off

We are happy to put together an individual plan for you to get across the marketing message you want to promote.

How can I film and promote a video with www.glos.info?

A video is a fabulous way to boost your search engine ranking and tell your story to potential and existing clients.

Our professional video producer will film a high quality video for you. A high quality professional 2 minute video is £350+vat. We do offer a bespoke service for a shorter or longer video and can feature your business and event in a very positive way.

You might like to view the 5 minute video we recently filmed for Gloucester Ski Centre;
www.glos.info/ski.

With our video packages, 6 months promotion on our relevant websites is included, which means that people will see your videos. You can also embed the video in your own website and relicense for future years.

To view the videos we have produced, please go to www.glos.info/videos.

Video clients include:



A video listing:

Enterprising Women Conference - Video by www.glos.info

Gloucester

Every year, Gloucestershire Enterprise Ltd run their annual Enterprising Women Conference. In 2014, the keynote speaker was Dr Dawn Harper. Other speakers included Nicky Williams, owner Betsy Benn and Nicky Godding, Business Editor, Cotswold Life's Business and Professional Life.

www.glos.info

Contact Information:
Videos from www.glos.info
The Park
Cheltenham
Gloucestershire
GL50 2SU
Tel: 01242 700435
Email: office@glos.info
[Email yourself a copy of this](#)

[Click here to see all adverts from Videos from \[www.glos.info\]\(http://www.glos.info\)](#)



Shall I run a competition on www.glos.info?

We run a range of highly successful competitions for our advertisers.

So if you have a great prize you would like to give, we can feature you in the Listings of the Day, on social media and on the homepage, as well as in our newsletter.

We set up a simple question and entrants email to enter.



COMPETITION: Win 'Back to Netball' Cheltenham tickets courtesy of Netball Fun League

Netball Fun League - Cheltenham

[Click here for more details](#)



COMPETITION: Win a family ticket to the Forest Activities Festival 2017

Forest Activities Festival - Forest of Dean

[Click here for more details](#)



www.languageforfun.org

New Term

COMPETITION: Win a term of French lessons with French for Fun

Language For Fun - Cheltenham, Gloucester

[Click here for more details](#)



Can I list specific products in the Buy and Sell section?

We have a "Buy and Sell" classifieds section on www.glos.info. We have 60 estate agents listing property and over 40 car dealers uploading their vehicles.

There are two ways to sell through the site and you can sell anything!

Commercial Seller – Unlimited Account

We can set up an account, so you can upload your own images and items, as well as managing your own account. We can offer an initial free of charge trial period, which will then be followed by a quarterly charge for advertising unlimited adverts.

Private Seller – Free of Charge

You can send in individual items to sell and we will produce the adverts for you. Private listings are free of charge. So, **snap** a photo of the item, **send** us the text and contact details for the advert via email, along with the photo and **sell** the item through the "Buy and Sell" section on the website.



What else can www.glos.info do for you?

Run banner advert campaigns on the website to increase brand awareness and clickthroughs to your adverts or website.

Homepage banner - £30+vat per week Banners within the website - £10+vat per week

Promote offers and discounts - in our offers sections

Build good value websites - to your requirements

Improve the Search Engine Optimisation - of existing websites

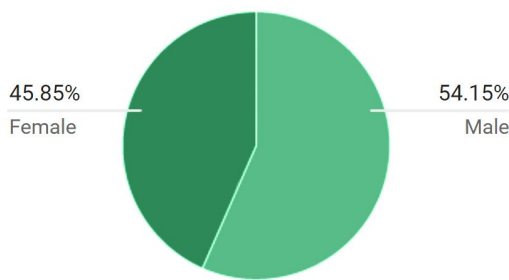
Design and produce quality graphics - with our trusted associate

Who uses www.glos.info?

This is what Google Analytics tells us about our users:

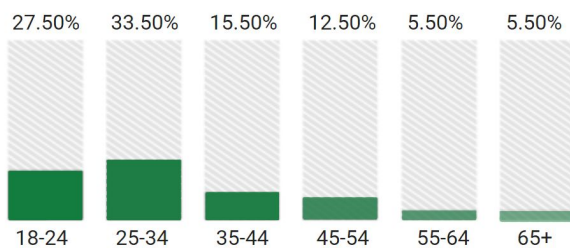
Gender

100% of total sessions



Age

100% of total sessions



City

% Sessions

1. Cheltenham	21.02%
2. Gloucester	13.87%
3. London	13.50%
4. (not set)	7.96%
5. Birmingham	4.84%
6. Stroud	2.54%
7. Evesham	2.03%
8. Bristol	1.92%
9. Worcester	1.71%
10. Tewkesbury	1.49%

We can adjust your listings to help target particular sectors, as the wording and positioning of listings will affect who clicks in to view them.

How many people visit your adverts?

We can supply statistics on how many times your advert has been viewed in the list page, how many times it has been clicked into and how many times your weblink has been clicked.

Your individual statistics show the number of times that:

- Your advert has been viewed in the list
- Your advert has been viewed
- Your weblink has been clicked

What do [www.glos.info](#)'s advertisers think?

They like what we do, but don't take our word for it, look at our testimonials page

[www.glos.info/testimonials](#) or read some feedback below:

Video testimonial:

Martin was a great guy to work with very focused and professional. He came to meet with us and after hearing my ideas he will be able to transform them into a fantastic video. He was very proactive, easy to book and the video was ready in no time. I will strongly recommend him and his work and I am looking forward to working with him in the future.

Centre Manager,
Gloucester Ski &
Snowboard Centre



Events testimonial:

[www.glos.info](#) have been great in supporting all Cheltenham Trust events. They are very flexible and respond to new events almost immediately. A good way to reach a wide cross section of Gloucestershire's audiences.

Tristan Mulholland,
Communications &
Audience
Development
Manager, The
Cheltenham Trust



Ticket discount testimonial:

[www.glos.info](#) ran a special offer for 25% discount on tickets that was so successful that Graeme sent this message:

I just wanted to let you know that the glosinfo discount code is one of the most successful we've had this year... so much so people are still calling up for it. I've turned it on for another week if you want to push it out there again.

Graeme Merrifield,
Wychwood Music
Festival,
Cheltenham



Improved Google ranking:

I would really like my web design business on [www.glos.info](#) as well, as your site has a really good effect on my Google ranking for my photography website.

David Savill,
David Savill
Photography,
Cheltenham



Video testimonial:

Martin at [www.glos.info](#) produced a series of promotional videos for our Frightmare Halloween Festival and Father Christmas event. He worked towards our brief and achieved exactly what we were looking for. We are really impressed with the results, thank you.

Danielle Hannaford,
Over Farm, Gloucester



Publicity Power Up testimonial:

The Publicity Power Up resulted in a booking for our Introduction to Holistic Living course, which we were very pleased about.

Graham,
The Isbourne College,
Cheltenham



How do we promote www.glos.info?

We actively market www.glos.info across Gloucestershire. From 2017, we have the high profile shop, opposite the Texaco garage at Westall Green, Cheltenham - open 9.30-5.00 Monday - Friday.



Recently, we had 50 Stagecoach buses in the county with our banner. We hand out www.glos.info mugs and pencils wherever we go. We have distributed 48,000 leaflets across Cheltenham and 18,000 postcards across Gloucester.



We email 17,500+ users every week and over 2,620 advertisers regularly.



/glosinfo



@glosinfo



office@glos.info



01242 236 608

www.glos.info

GlosJobs.co.uk can help you to find new staff, apprentices and trainees...

[GlosJobs.co.uk](#) is a well-established, local, independent company, that can help you find the right staff and freelancers to progress your business, very cost effectively.



"[Glosjobs.co.uk](#) provides an excellent service and we received numerous applications from high quality candidates for our vacancy. As the team at GFirst that supports people who are looking for work, we know that GlosJobs is a respected and well utilised resource for job seekers"

Job Advertising - Advertise a single advert for £33+vat until the position is filled.

The £33+vat includes extra exposure on the **"New and Featured Jobs" banner** on every page of the [www.GlosJobs.co.uk](#) and [www.glos.info](#) websites for a day.

Boost it with the Premium Package for an extra £10+vat or highlighting for £15+vat for a month.

Alternatively, set up a trial account for unlimited vacancies starting at £9.50+vat per week, invoiced at £125+vat per quarter.

Banner Advertising - a great way to highlight a particular job, event or training course.

£33+vat per week for homepage or £24.70+vat per quarter for banners within the site.

Each month, we log up to 130,000 visits and over 1,000,000 page views, so we can guarantee that your adverts will be seen by a large number of targeted job-seekers.

Simply, email us your advert and we will list it for you and send you a link, then raise an invoice. Applicants will be able apply direct to your inbox, within an hour of us receiving the advert.

Please call or email us to discuss your requirements.



Find your ideal Job

Browse thousands of
Gloucestershire Jobs
by category or advertiser.

Sign up for our
Weekly Newsletter
with new jobs in.

Find the right staff
and freelancers to
progress your business.

Only £33+vat
for an advert to run until
Position Filled.

www.glos.info/design

Real-time design for your small business

Sit down with our designer and work together to find your new business identity in real-time, here and now. Pop into our shop to get started straight away.

Logos

Get brand recognition with
a custom logo
From £60+vat

Business cards

Design and print of good
quality business cards
From £60+vat for 500

Flyers

Work with our experts to
get across your message
From £100+vat for 1000

Websites

Create a simple three
page website
From £150+vat



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The sit-stand desk solution



Why choose a sit-stand desk?

The health benefits of using a sit-stand desk are significant. Standing at your desk boosts energy levels, improves posture, promotes mental well-being and helps burn calories.

You will get smooth and swift up and down movement from the three part legs and twin motors, carrying up to 130kg weight.

You can fit the desk into your space. Choose a straight or wave shaped desk from 120 cm to 180 cm wide and 80 cm deep.

As these desks are British made, you can be sure of the quality.

Benefits

- Improve health and posture
- Quick 10 seconds sit to stand
- Peace of mind warranty
- Increase productivity
- Vary your work day

Feature details



Adjustable height

Full range of desk heights from 63.5 cm to 128.5 cm to suit your mood and energy levels



Tidy wires

Keep your desk tidy by running the cables through the cable portholes and optional cable tray



Electric

Smooth movement at the touch of a button



Seating

Office chairs available to order starting from £85

From only £699+VAT

View the full range of sit-stand desks in our shop and online

89 Andover Road
By the Texaco Garage at Westall Green
Cheltenham, GL50 2TR
www.glos.info/desks

Talk to www.glos.info

We are happy to discuss any ideas and requirements that you have. We are able to put together basic listings or more bespoke packages to help promote your business and events.

As we are a small, local team, we are responsive to your requirements and very happy to help. We look forward to hearing from you.

So, please:

Call: 01242 236608

Email: office@glos.info

Find us on Twitter: www.twitter.com/glosinfo

Find us on Facebook: www.facebook.com/glosinfo

Write or visit: 89 Andover Road, Opposite the Texaco Garage at Westal Green, Cheltenham, Glos, GL50 2TR

